

BROKSTOCK

Exploring Opportunities in China's Dynamic Market.
A Closer Look at 10 Public Companies



JD.com (JD)

E-commerce

JD.com, one of China's largest e-commerce platforms, reported strong financial results in Q1 2025, with net revenues reaching ¥301.1 billion (approximately \$41.5 billion), a **15.8%** year-on-year increase. The company's strategic focus on an integrated logistics infrastructure and customer-first service model continues to strengthen its position in the country's digital retail environment.

For investors exploring opportunities within China's high-growth consumer sector, JD.com's consistent performance and operational scale may be worth examining as part of a broader diversification strategy.



Baidu (BIDU)

AI & Autonomous Driving

Baidu, a prominent Chinese technology firm known for its leadership in artificial intelligence and internet services, has recently expanded its autonomous driving footprint through a partnership with CAR Inc. The collaboration, launched via Baidu's Apollo division, introduces an autonomous vehicle rental service, strengthening the company's strategic focus on real-world AI integration. This initiative highlights Baidu's broader ambition to lead in smart mobility and urban transportation solutions.

As AI continues to disrupt traditional industries, Baidu's applied innovations in autonomous driving may appeal to investors tracking future-facing tech trends within China.



Trip.com Group (TCOM)

Travel Services

Trip.com, one of China's top online travel platforms, offers a broad range of services including accommodation, transport ticketing, and curated travel packages. As global travel demand continues to recover, the company is well-positioned to capitalise on the resurgence of domestic and outbound tourism.

Strategic investments in digital infrastructure and a growing international footprint further strengthen Trip.com's competitive edge. Investors monitoring the revival of the global travel sector may find Trip.com's trajectory indicative of broader industry trends and shifting consumer behaviours.



NetEase (NTES)

Gaming & Cloud Services

NetEase has emerged as a key force in China's digital economy, with a diverse portfolio spanning online gaming, cloud computing, and digital content platforms. The company's emphasis on premium content development and its scaling cloud infrastructure has supported a strong performance. As China's tech ecosystem undergoes structural evolution, NetEase offers an interesting lens into how old internet companies are changing to meet new digital consumption habits.

For investors following Asia's tech environment, NetEase's trajectory showcases the potential of hybrid models blending entertainment, infrastructure, and innovation.



Tencent Music Entertainment (TME)

Music Streaming

Tencent Music Entertainment continues to lead China's digital audio market by blending music streaming with interactive social entertainment features. In Q1 2025, the company reported an 8.7% year-over-year increase in total revenues to ¥7.36 billion (\$586.1 million), driven largely by a strong 16.6% increase in music subscription revenue. With its paying user base expanding to 122.9 million, an 8.3% gain, Tencent is demonstrating strong traction in a highly competitive space.

As China's consumers increasingly shift toward subscription-based digital services, the company's performance offers a valuable signal for those monitoring long-term trends at the crossroads of tech innovation, entertainment, and evolving digital monetisation models.



Yum China Holdings (YUMC)

Restaurant Chains

Yum China, the master franchisee of brands like KFC, Pizza Hut, and Taco Bell in mainland China, reported a strong 2025 Q1, marking a full recovery in same-store sales to pre-pandemic levels. The company posted a 6% year-over-year increase in transaction volume, boosted by the opening of 247 new stores and continued expansion into lower-tier cities. Alongside geographic growth, Yum China is focused on digital innovation, including enhanced mobile ordering and delivery infrastructure.



ZTO Express (ZTO)

Logistics Services

ZTO Express, a major player in China's express logistics sector, continues to scale rapidly on the back of e-commerce expansion. In its latest update, the company reported a 12.6% year-over-year increase in parcel volumes, reaching 34 billion items, while adjusted EBITDA increased 12.8% to \$2.24 billion, highlighting operational efficiency and market demand. With ongoing investments in delivery infrastructure and service innovation, ZTO is positioning itself to meet the evolving needs of China's digital commerce economy.

For those monitoring the intersection of logistics and e-commerce, ZTO may offer interesting insights into the backbone of China's delivery ecosystem.



New Oriental Education & Technology Group (EDU)

Educational Services

New Oriental is in China's private education sector. In Q1 of 2025, the company reported net revenues of US\$1.44 billion, a robust 30.5% year-over-year increase, showcasing strong demand across its language training, test preparation, and broader educational programmes. As it evolves, New Oriental is expanding into online education and vocational training, reflecting a strategic move toward emerging educational needs and digital accessibility.

For those observing China's education sector transformation, New Oriental offers a strong case for resilience and innovation in a highly dynamic market.



Lufax Holding Ltd. (LU)

Fintech Services

Lufax, a leading digital wealth management platform in China, continues to strengthen its position in the fintech space by expanding its suite of financial services for retail investors and small businesses. In response to the fast-changing digital finance environment, the company is focusing on enhancing its technological infrastructure to deliver smarter, more efficient wealth solutions.

With an emphasis on innovation and personalisation, Lufax aims to tap into the rising demand for accessible, diversified investment options across China's growing middle class.



NIO Inc. (NIO)

Electric Vehicles

NIO, a rising force in China's electric vehicle (EV) market, continues to gain momentum with its focus on smart, connected vehicles that blend innovative features and design. In Q1 2025, the company delivered 42 094 vehicles, highlighting a robust 40.1% year-over-year increase and bringing total deliveries to over 713 000. Backed by ongoing investments in research and development, NIO is advancing battery technology, autonomous driving, and user-centric innovations to solidify its footprint domestically and internationally.

For those watching the global shift toward electric mobility, NIO's growth trajectory and strategic direction offer a compelling view of how Chinese EV makers are shaping the future of transportation.

FINAL THOUGHT

The companies above play a distinctive role within their respective industries, embodying the broader themes of digital transformation, rising consumer demand, and technological innovation in China. All of these shares are available as CFDs on BROKSTOCK. Whether you're exploring sector diversification or seeking to balance your global portfolio, China's leading companies may offer interesting opportunities worth further exploration.

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